

ZIG-ZAG®



2022  
CATALOG



ZIG-ZAG

ZAG

ZAG

PAPÉL DE FUMAR

ZIG-ZAG

LA MARCA LA MAS ACREFITAS

ER A CIGARETT  
RIBUTEUR AUTOM. TIQU  
EUR ET LE PLUS PRATIO

QUICK SILVER MESSENGER  
VALON ballroom

ZIG-ZAG  
CIGARETTE PAPERS



CIGARETTE PAPER  
ZIG-ZAG

ZIG-ZAG

GOMME No 11  
EXIGEZ "LE ZOUAV"  
Le meilleur ami du





**IN THE 19TH CENTURY, DURING THE BATTLE OF SEVASTOPOL, A FRENCH SOLDIER, OR "ZOUAVE," HAD HIS CLAY PIPE BROKEN BY A STRAY BULLET. LEGEND HAS IT, HE TORE A PIECE OF PAPER FROM HIS GUNPOWDER BAG AND ROLLED A CIGARETTE, UNKNOWINGLY CREATING THE WORLD'S FIRST ROLLING PAPER. THE LEGENDARY SOLDIER HAS BEEN IMMORTALIZED ON EVERY PACK OF ZIG-ZAG PAPERS SINCE 1879. ORIGINALLY CALLED LE ZOUAVE PAPERS, THE BRAUNSTEIN BROTHERS TRADEMARKED "ZIG-ZAG" IN 1906 AFTER INVENTING THE FIRST INTERLEAVING PROCESS THAT ALLOWS EACH PAPER TO AUTO DISPENSE AFTER ONE IS PULLED FROM THE BOOKLET. THIS REVOLUTIONARY PROCESS REMAINS A GOLD STANDARD FOR ROLLING PAPER PRODUCTS AROUND THE WORLD TODAY.**

**AFTER NEARLY 150 YEARS, ZIG-ZAG CONTINUES TO PUSH THE BRAUNSTEIN BROTHERS' LEGACY FORWARD BY INNOVATING UNIQUE PRODUCTS TO FUEL UNFORGETTABLE EXPERIENCES.**

The image features a repeating pattern of Zig-Zag rolling papers. Each paper is shown in a perspective view, with the brand name 'Zig-Zag' printed on the side. The papers are decorated with illustrations of a man in a top hat and a woman with a large, ornate hairstyle. The background is a light gray with fine horizontal lines. A central orange banner contains the brand name in a stylized font.

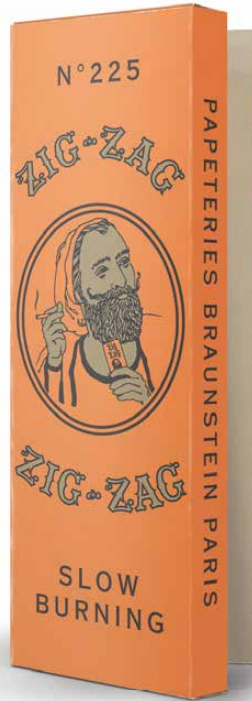
**ZIG-ZAG**  
*Rolling*  
**PAPERS**

SLOW BURNING



PREMIUM PAPERS

# FRENCH ORANGE



## 1 1/4 SIZE ROLLING PAPERS

- Our most popular paper
- 78mm x 44mm
- Made using natural flax plant fibers
- 100% natural gum arabic
- 24 booklets per carton, 32 papers per booklet

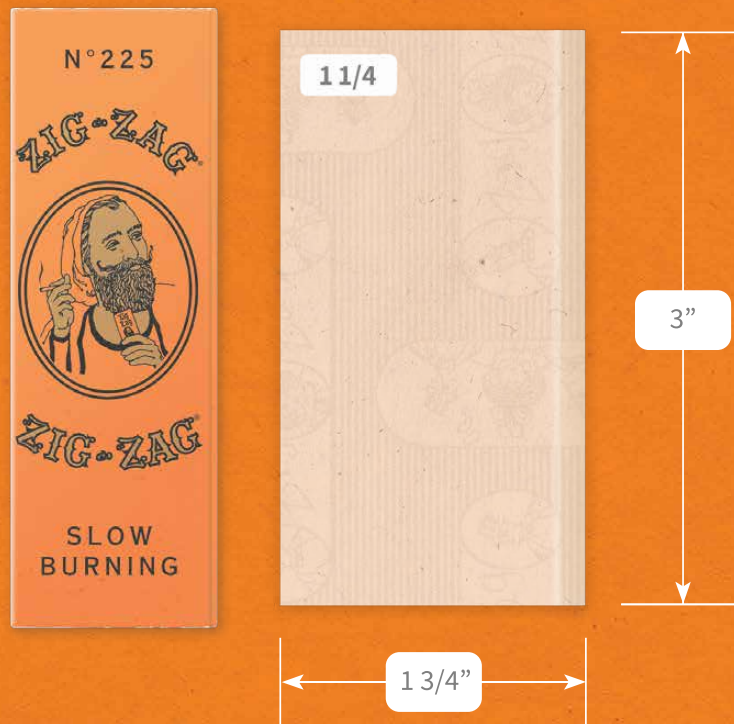


**1 1/4 SIZE  
48 PACK PROMO  
DISPLAY**



**1 1/4 SIZE  
24 PACK CARTON**

## FEATURES AND SIZES



**ZIG-ZAG'S MOST ICONIC ROLLING PAPER, FRENCH ORANGE IS AN ULTRA-DURABLE PAPER MADE FROM NATURAL FIBERS CREATING A CONSISTENT AND EASY TO ROLL PAPER PRODUCT.**

EASY TO ROLL



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL

PREMIUM PAPERS

# ORGANIC HEMP

## 1 ¼ & KING SLIM ROLLING PAPERS



- 100% raw, unrefined pure hemp fibers
- Ultra-thin & Unbleached
- Vegan & non-GMO
- Sourced from organic farms
- Available in 1 ¼ & King Slim sizes
- 24 booklets per carton, 50 papers per 1 ¼ booklet, 32 papers per King Slim booklet



**1 ¼ SIZE**  
**48 PACK PROMO**  
**DISPLAY**



**1 ¼ SIZE**  
**24 PACK CARTON**



**KING SLIM**  
**24 PACK CARTON**

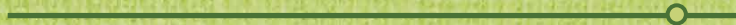


## FEATURES AND SIZES

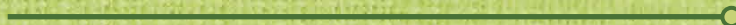


**ZIG-ZAG ORGANIC HEMP IS SOURCED FROM ORGANIC FARMS AND CRAFTED IN AN ECO-FRIENDLY, SUSTAINABLE MANNER. IDEAL FOR PRESERVING THE MOST AUTHENTIC EXPERIENCE.**

EASY TO ROLL



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL

PREMIUM PAPERS

# UNBLEACHED

## 1 ¼ & KING SLIM ROLLING PAPERS



- Unbleached fiber blend
- Ultra-thin & slow burning
- Vegan & non-GMO
- Available in 1 ¼ & King Slim sizes
- 24 booklets per carton, 50 papers per 1 ¼ booklet, 32 papers per King Slim booklet



**1 ¼ SIZE**  
**48 PACK PROMO**  
**DISPLAY**

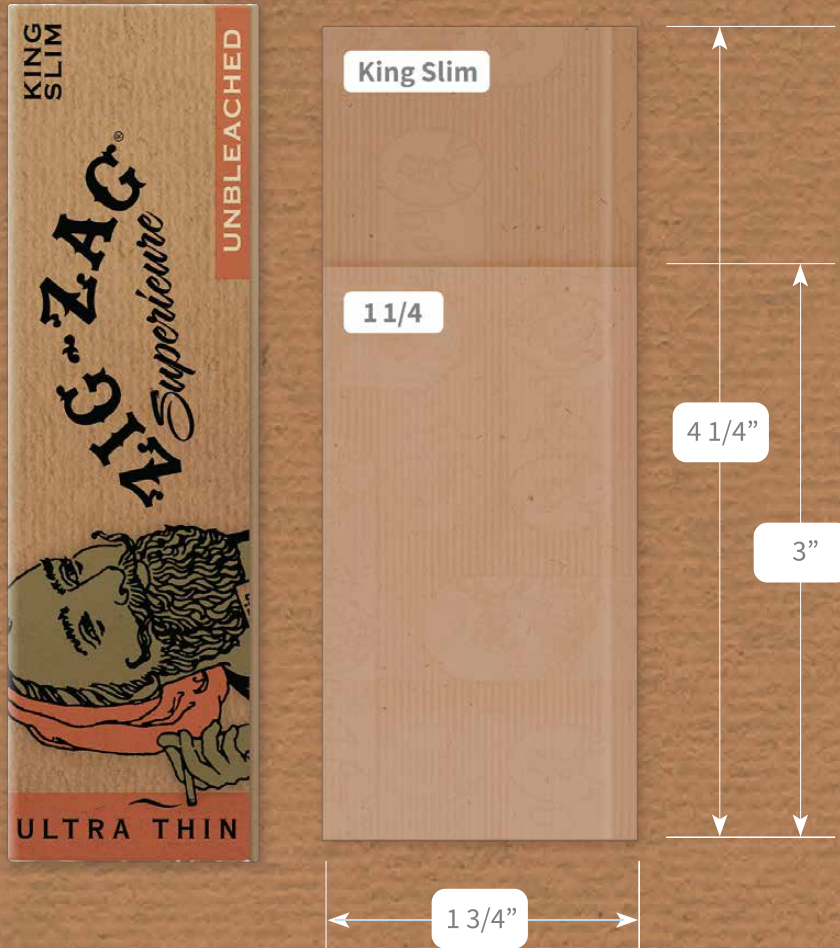


**1 ¼ SIZE**  
**24 PACK CARTON**



**KING SLIM**  
**24 PACK CARTON**

# FEATURES AND SIZES



**ZIG-ZAG'S UNBLEACHED PAPERS ARE MADE FROM 100% NATURAL WOOD FIBERS WHICH CREATES A QUALITY, ULTRA-THIN PAPER WHILE MAINTAINING DURABILITY.**

EASY TO ROLL



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

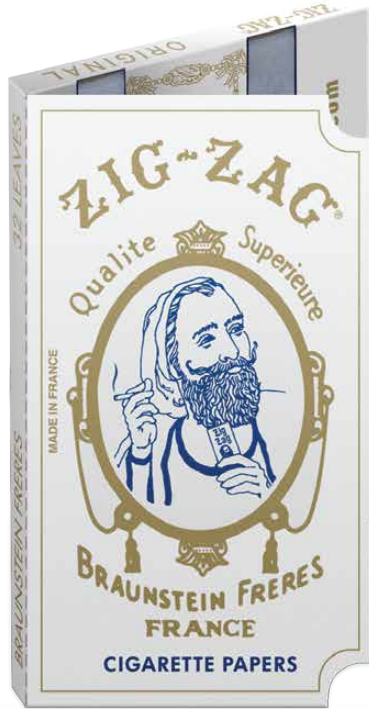
BULK CONES

ACCESSORIES

APPAREL

PREMIUM PAPERS

# ORIGINAL WHITE



## SINGLE WIDE ROLLING PAPERS

- Our iconic white booklet
- 70mm x 38mm
- Made using natural flax plant fibers
- 100% natural gum arabic
- 24 booklets per carton, 32 papers per booklet



**SINGLE WIDE  
48 PACK PROMO  
DISPLAY**



**SINGLE WIDE  
24 PACK CARTON**

## FEATURES AND SIZES



2 3/5"

1 1/2"

**ZIG-ZAG ORIGINAL WHITE PAPERS ARE MADE FROM NATURAL FIBERS AND ARE CUT TO A SINGLE WIDE SIZE FOR THOSE WHO PREFER A SMALLER FORMAT.**

EASY TO ROLL



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

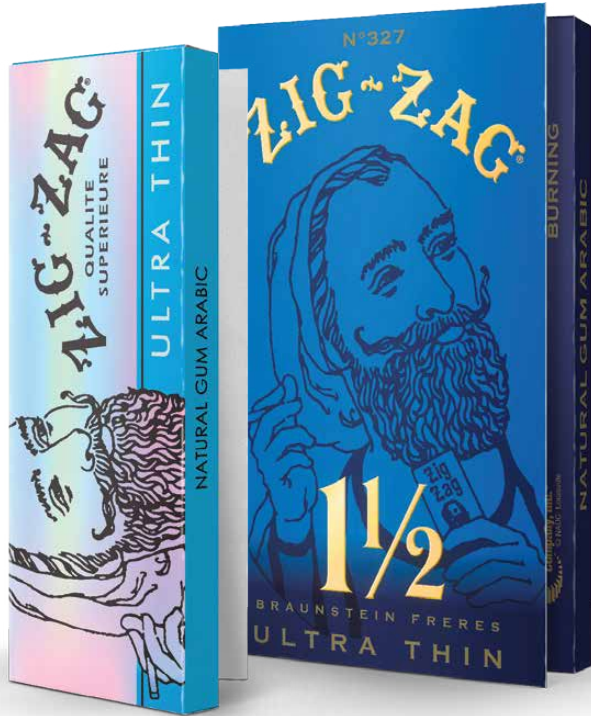
BULK CONES

ACCESSORIES

APPAREL

PREMIUM PAPERS

# ULTRA THIN



## 1 ¼ & 1 ½ SIZE ROLLING PAPERS

- Ultra Thin 1¼ : 70mm x 38mm
- Ultra Thin 1½ : 78mm x 70mm
- Made using natural flax plant fibers
- 100% natural gum arabic
- 24 booklets per carton, 32 papers per booklet



**1 ¼**  
**48 PACK PROMO  
DISPLAY**



**1 ¼ SIZE**  
**24 PACK CARTON**



**1 ½ SIZE**  
**24 PACK CARTON**

## FEATURES AND SIZES



**ZIG-ZAG ULTRA-THIN PAPERS ARE DESIGNED TO BE ONE OF OUR THINNEST PAPERS AND PROVIDES A SEEMINGLY ASHLESS EXPERIENCE WITH ENHANCED NATURAL FLAVOR.**

EASY TO ROLL



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

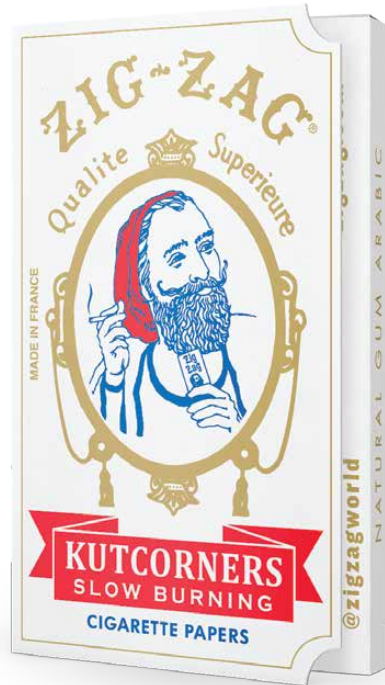
BULK CONES

ACCESSORIES

APPAREL

PREMIUM PAPERS

# KUTCORNERS



## KUTCORNERS ROLLING PAPERS

- 70mm x 38mm
- Made using natural flax plant fibers
- 100% natural gum arabic
- 24 booklets per carton, 32 papers per booklet



**24 PACK  
CARTON**



## FEATURES AND SIZES



2 3/5"

1 1/2"

**MADE FROM ONE OF OUR CLASSIC BLENDS OF 100% NATURAL FIBERS AND CUT TO THE STANDARD SINGLE WIDE SIZE BUT WITH A TWIST: THE CORNERS ARE CURVED TO PROVIDE AN EASIER ROLLING EXPERIENCE.**

EASY TO ROLL



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL

PREMIUM PAPERS

# KING SIZE



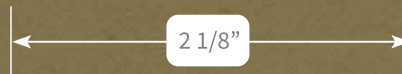
## KING SIZE ROLLING PAPERS

- Premium King Size
- 100mm x 53mm
- Made using natural flax plant fibers
- 100% natural gum arabic
- 24 booklets per carton, 32 papers per booklet



**24 PACK  
CARTON**

## FEATURES AND SIZES



**ZIG-ZAG KING SIZE IS MADE FROM THE SAME NATURAL FIBER BLEND AS OUR FRENCH ORANGE PAPERS, BUT PROVIDES GREATER DIMENSIONS TO ALLOW FOR A MUCH LARGER ROLL.**

EASY TO ROLL



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL

The image features a repeating pattern of Zig-Zag Premium Cones logos on a light-colored background with fine horizontal lines. The logos consist of a stylized 'Z' and 'Z' with a 'G' and 'Q' respectively, interspersed with illustrations of a woman's face and a man in a top hat. The central text is set against a solid brown background.

**ZIG-ZAG**  
*Premium*  
**CONES**

FILL, PACK AND BURN.



CONES

# UNBLEACHED



## 1 1/4 & KING SIZE CONES

- Made using natural flax fibers
- Vegan & non-GMO
- Available in 1 1/4 & King size
- Packaged in our crush-proof slide box
- 36 pack promo display, 24 packs per carton, 6 cones per 1 1/4 size box 3 cones per King size box

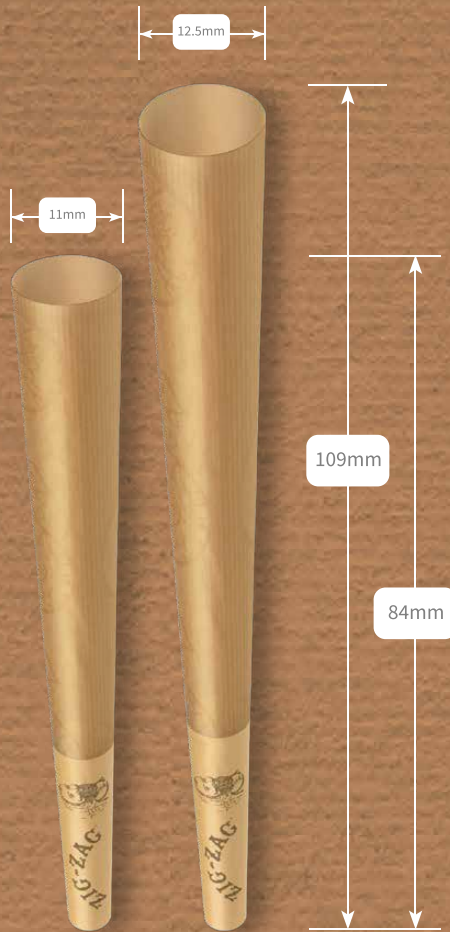


**1 1/4 & KING SIZE  
48 PACK PROMO  
DISPLAY**



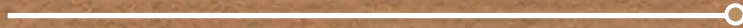
**1 1/4 & KING SIZE  
24 PACK CARTON**

## FEATURES AND SIZES



**MADE FROM THE SAME NATURAL FIBER BLEND AS OUR QUALITY UNBLEACHED PAPER BUT PRE-FORMED IN A PERFECTLY DESIGNED CONE TO PROVIDE A CONVENIENT AND CONSISTENT “ON THE GO” BURNING EXPERIENCE.**

EASY TO PACK



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL

CONES

# ULTRA THIN



## 1 1/4 & KING SIZE CONES

- Crafted from ultra-thin paper
- Slow and even burn
- Available in 1 1/4 & King size
- Packaged in our crush-proof slide box
- 36 pack promo display, 24 packs per carton, 6 cones per 1 1/4 size box  
3 cones per King size box



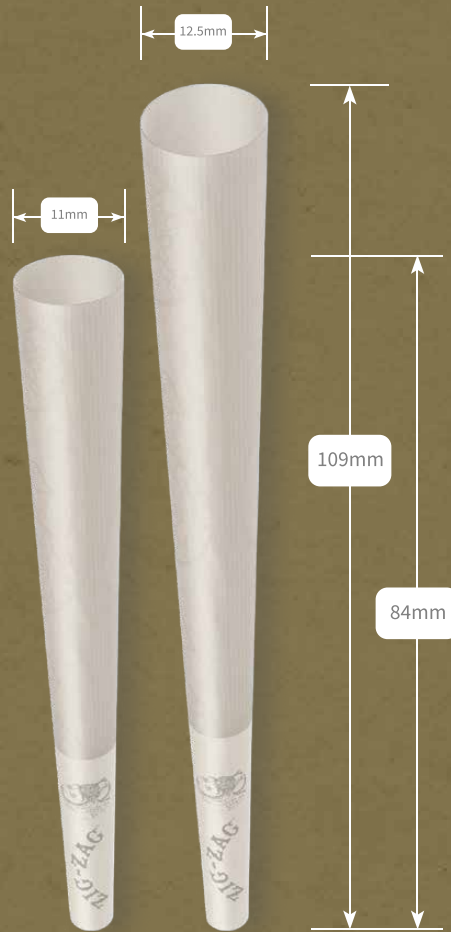
**1 1/4 & KING SIZE  
48 PACK PROMO  
DISPLAY**



**1 1/4 & KING SIZE  
24 PACK CARTON**



## FEATURES AND SIZES



**ZIG-ZAG ULTRA-THIN CONES ARE DESIGNED FOR SPEED AND CONVENIENCE. OUR ULTRA-THIN CONES MAINTAIN THE CLASSIC HUE OF TRADITIONAL WHITE PAPERS, BUT ARE BUILT FOR EFFICIENCY.**

EASY TO PACK



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL

WRAPS

# HEMP WRAPS



## ZIG-ZAG HEMP WRAPS

- 100% tobacco-free hemp wraps
- Available in 4 flavors
- Packaged in resealable pouch
- Slow burning
- 25 packs per carton, 2 hemp wraps per pouch



**NATURAL**



**ISLAND VIBES**



**BLUE DREAM**



**OG PURP**

**25 PACKS PER CARTON**



FOR HERBAL USE

ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL

# ROSE



## ROSE CONES

---

- Premium - Handmade
- Protective tube contains 3 rose petal cones
- Cork cap and tamper seal
- 2-way humidity regulator
- Tobacco-free
- 8 tubes per carton, 24 rose petal cones per carton



## ROSE WRAPS

---

- Premium - Handmade
- Protective tube contains 2 rose petal wraps
- Cork cap and tamper seal
- 2-way humidity regulator
- Tobacco-free
- 8 tubes per carton, 16 rose petal wraps per carton

— INTRODUCING —  
**ZIG-ZAG®**  
**ROSE**



ROLLING  
PAPERS

CONES  
& WRAPS

MINI BULK  
CONES

BULK  
CONES

ACCESSORIES

APPAREL

COMING SOON

# PALM



## PALM ROLLS

- All natural corn husk tip
- 100% natural terpene flavors
- Ultra slow burn for extended usage
- Squeeze & pop flavor beads
- Non-GMO
- Tobacco-free
- For herbal use



NATURAL



GRAPE



BLUEBERRY



BANANA



VANILLA

COMING SOON

# ZIG-ZAG PALM



FOR HERBAL USE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL



**ZIG-ZAG**  
*Bulk*  
**CONES**

The logo is centered on a solid red background. The words "ZIG-ZAG" are written in a large, bold, white, stylized font with a slightly distressed or hand-drawn appearance. Below "ZIG-ZAG", the word "Bulk" is written in a smaller, white, cursive script font. At the bottom, the word "CONES" is written in a large, bold, white, sans-serif font. The entire logo is set against a background of a repeating pattern of Zig-Zag cones, which is visible in the top and bottom sections of the image.



HERBAL USE CONES



FOR HERBAL USE

# MINI BULK CONES



## 1 1/4 UNBLEACHED CONES

- Unbleached fiber blend with 100% raw natural gum arabic
- Vegan, non-GMO & responsibly harvested using natural flax plant fibers
- Ultra thin & slow burning
- Available in 50, 75 and 100 cone cartons
- Designed for herbal use



## 98'S UNBLEACHED CONES

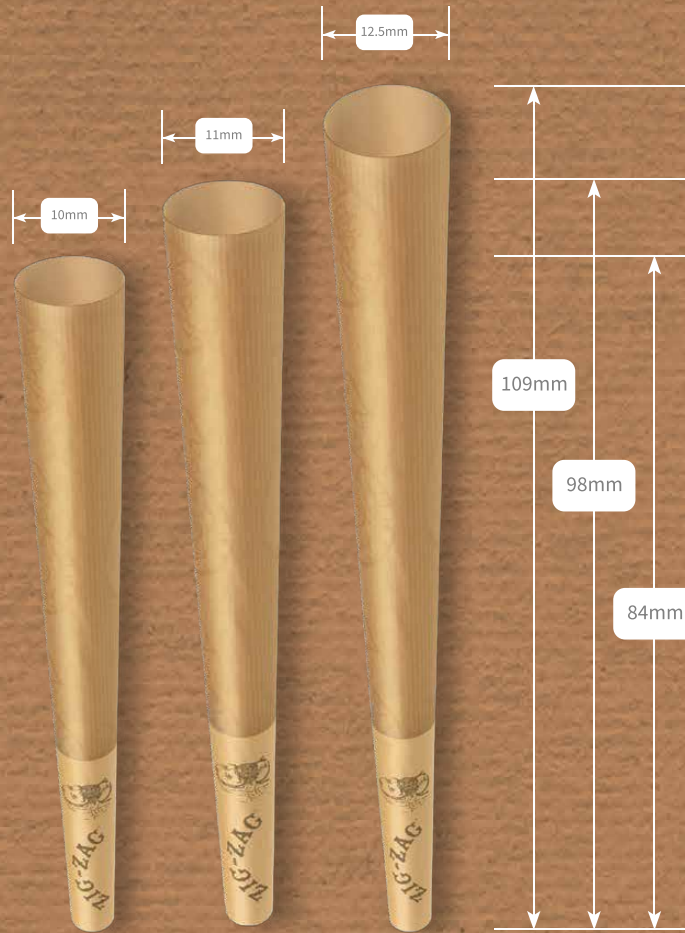
- Unbleached fiber blend with 100% raw natural gum arabic
- Vegan, non-GMO & responsibly harvested using natural flax plant fibers
- Ultra thin & slow burning
- Available in 50, 75 and 100 cone cartons
- Designed for herbal use



## KING UNBLEACHED CONES

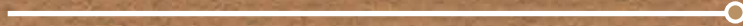
- Unbleached fiber blend with 100% raw natural gum arabic
- Vegan, non-GMO & responsibly harvested using natural flax plant fibers
- Ultra thin & slow burning
- Available in 50, 75 and 100 cone cartons
- Designed for herbal use

## FEATURES AND SIZES



**ZIG-ZAG UNBLEACHED MINI BULK PRODUCTS ARE DESIGNED FOR SHAREABLE EXPERIENCES AND ARE IDEAL FOR SMALL BATCH MANUFACTURING.**

EASY TO PACK



NATURAL TASTE



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

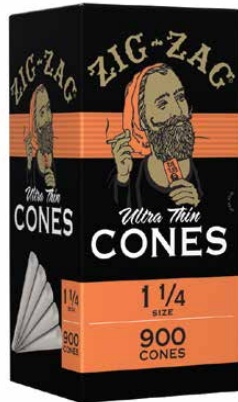
BULK CONES

ACCESSORIES

APPAREL

CONES

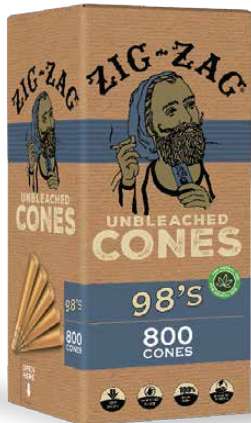
# BULK CONES



## 1 1/4 UNBLEACHED & ULTRA THIN

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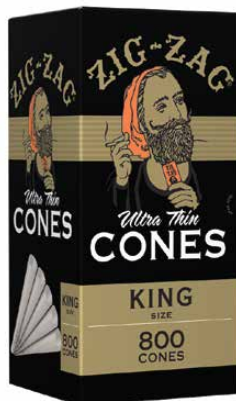
- Slow burning
- Just fill, pack and burn
- 900 cone carton
- Available in Unbleached and Ultra Thin
- Designed for herbal use



## 98's UNBLEACHED & ULTRA THIN

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- Slow burning
- Just fill, pack and burn
- 800 cone carton
- Available in Unbleached and Ultra Thin
- Designed for herbal use

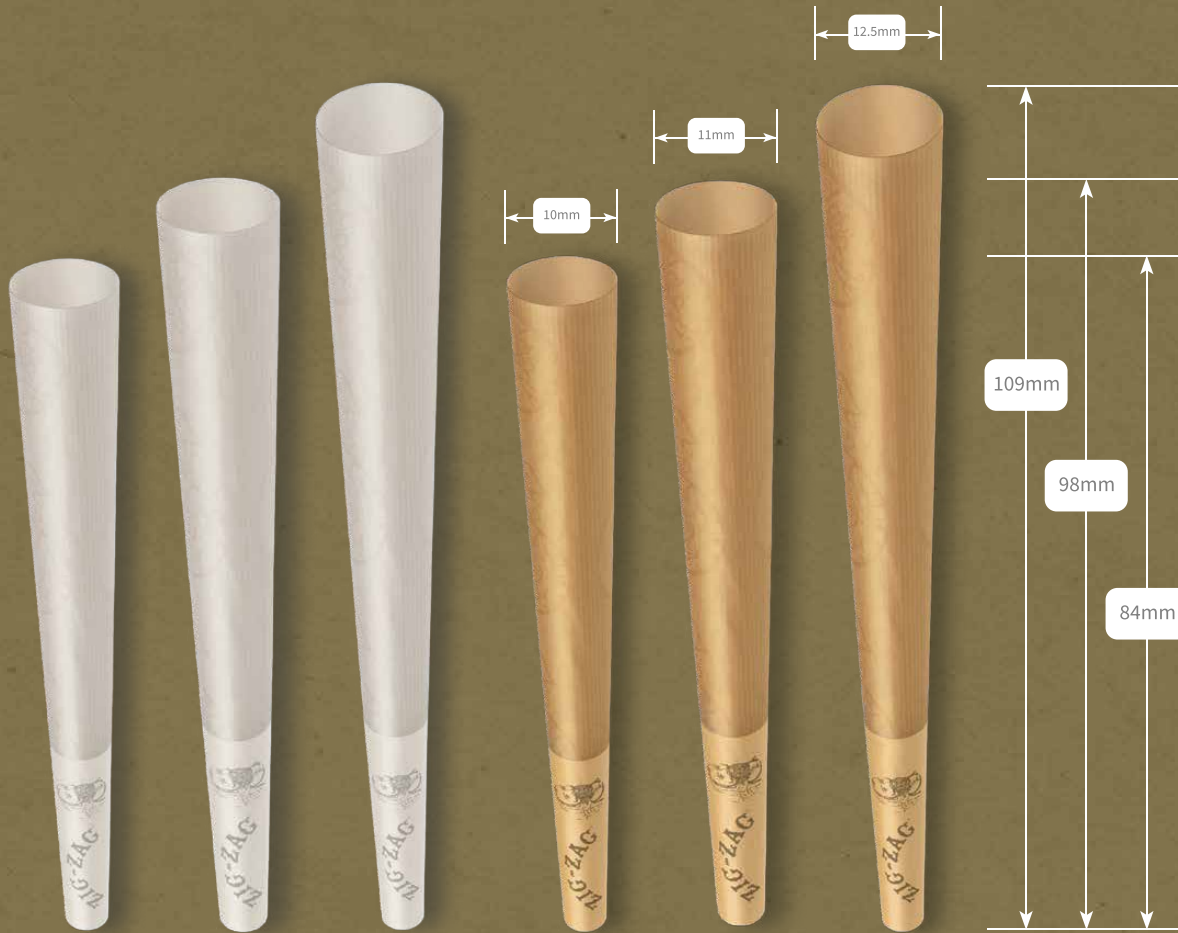


## KING UNBLEACHED & ULTRA THIN

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- Slow burning
- Just fill, pack and burn
- 800 cone carton
- Available in Unbleached and Ultra Thin
- Designed for herbal use

# FEATURES AND SIZES



**ZIG-ZAG'S BULK CONE PRODUCTS ARE DESIGNED FOR SHAREABLE EXPERIENCES AND ARE IDEAL FOR LARGE SCALE MANUFACTURING.**

## ULTRA THIN

EASY TO PACK



NATURAL TASTE



## UNBLEACHED

EASY TO PACK



NATURAL TASTE



ROLLING PAPERS

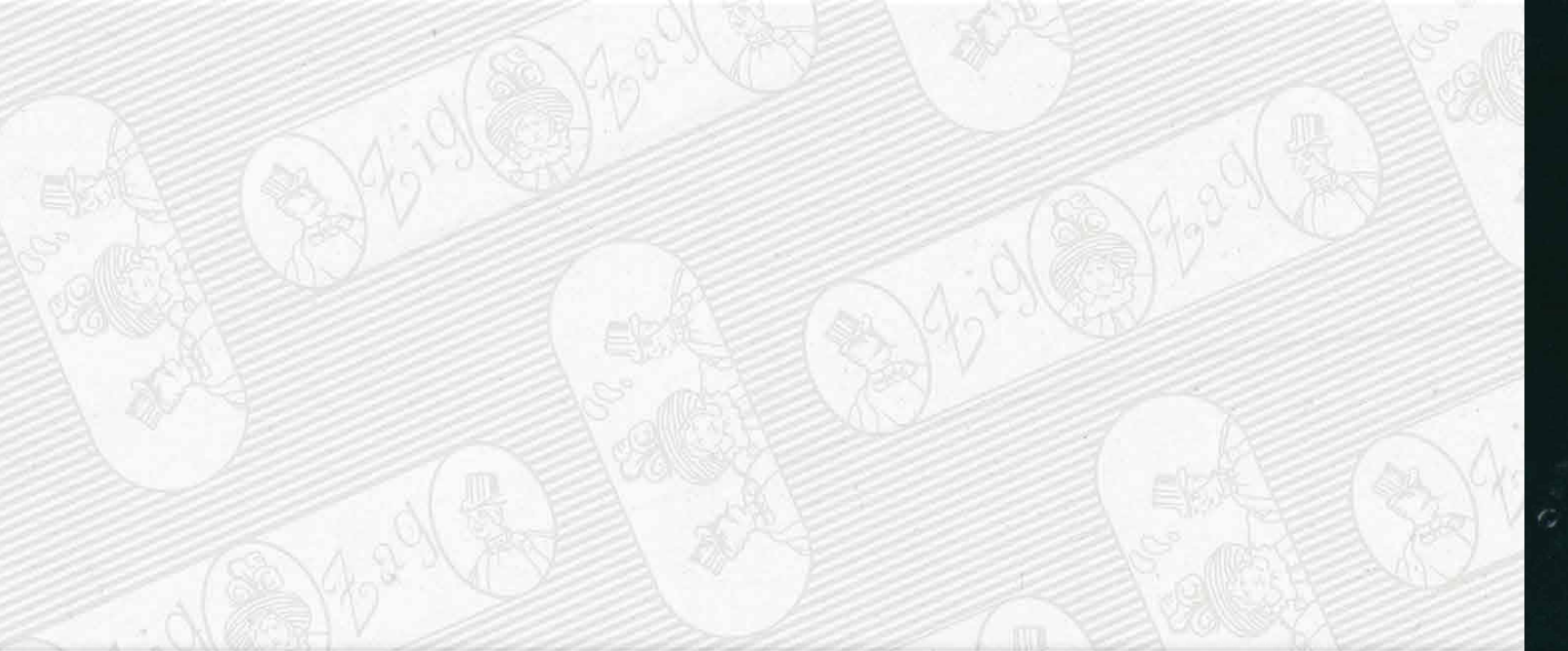
CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL



**ZIG ZAG**  
*Accessories*



ROLL WITH EASE



ZIG-ZAG  
SLOW BURNING



Smokin'



Follow us @zigzag

# ROLLING TRAYS

## SMALL & LARGE ROLLING TRAYS

Stay organized and enjoy your smoke break to the fullest with official Zig-Zag Rolling Trays.

- Zig-Zag Small Rolling Tray (measures 10 3/4" X 6 1/2")
- Zig-Zag Large Rolling Tray (measures 13.4" X 10.8")
- Made of custom molded tin
- Washable gloss exterior with custom finish
- Concaved edges to prevent excess waste







ROLLING PAPERS



CONES & WRAPS



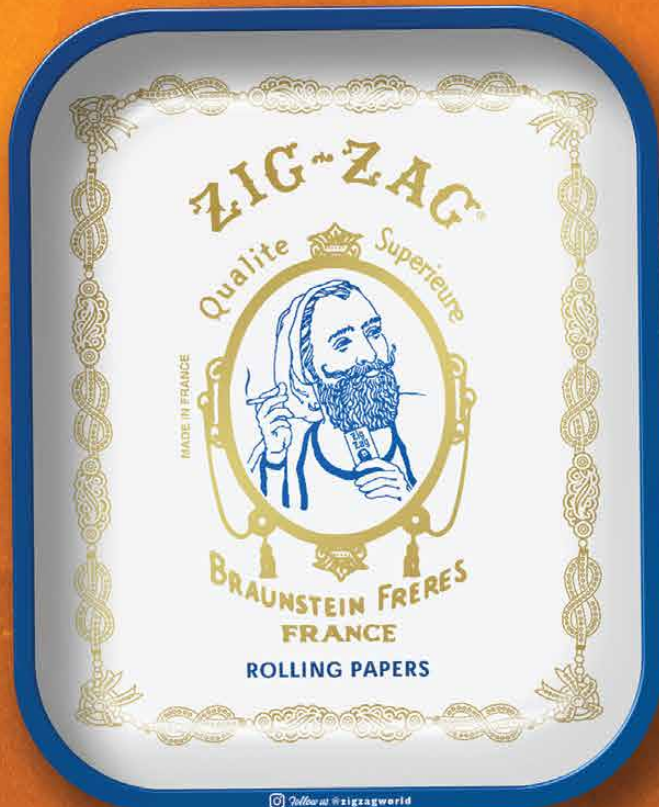
MINI BULK CONES



BULK CONES



ACCESSORIES



APPAREL

## ACCESSORIES

# ROLLING TIPS

Zig-Zag Original Tip Filters are biodegradable and 100% Unbleached. Our tips feature perforated lines to make it easier to roll to your preferred size and shape. Just like all Zig-Zag paper products, these tips are Vegan-Friendly, GMO-Free, Dye-Free, and Chlorine-Free.



## ORIGINAL ROLLING TIPS

- 50 Tips/Booklet | 50 Booklets/Carton
- 18mm x 60mm
- 100% Unbleached
- Biodegradable
- Vegan-friendly
- GMO-free
- Dye-free
- Chlorine-free



## WIDE ROLLING TIPS

- 50 Tips/Booklet | 50 Booklets/Carton
- 25mm x 56mm
- 100% Unbleached
- Biodegradable
- Vegan-friendly
- GMO-free
- Dye-free
- Chlorine-free



## ORIGINAL PRE-ROLLED TIPS

- 24 Tips/Booklet | 20 Booklets/Carton
- 18mm
- 100% Unbleached
- Biodegradable
- Vegan-friendly
- GMO-free
- Dye-free
- Chlorine-free



ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

APPAREL

# SKATEBOARD DECKS

## HORIZONTAL SKATE DECK GRAPHICS

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### Zig-Zag Tie-Dye Skateboard

- Custom print 8" skateboard deck featuring the iconic arched Zig-Zag logo in tie-dye.
- Made from 7 ply American maple wood.

### Zig-Zag King Skateboard

- Custom print 8" skateboard deck featuring the iconic King Booklet artwork.
- Made from 7 ply American maple wood.

## VERTICAL SKATE DECK GRAPHICS

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### Zig-Zag French Orange Skateboard

- Custom print 8" skateboard deck featuring the iconic French Orange Zig-Zag Booklet.
- Made from 7 ply American maple wood.

### Zig-Zag Blue Skateboard

- Custom print 8" skateboard deck featuring the iconic Blue Ultra Thin booklet artwork.
- Made from 7 ply American maple wood.

### Zig-Zag Original White Skateboard

- Custom print 8" skateboard deck featuring the iconic Original White booklet artwork.
- Made from 7 ply American maple wood.





ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

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# ZIG-ZAG ACCESSORIES



## ZIG-ZAG TIN BOX

Protect your favorite Zig-Zag products with this tin metal carrying case. Conveniently sized to fit in your pocket and strong enough to protect your items from drops and bumps.

- Full color print on top and bottom
- Embossed gold Zig-Zag logo
- Raw tin interior
- Lead-free



## ZIG-ZAG INFLATABLE CONES

- Large plastic inflatable cone
- White cone inflated:  
36" length x 5" diameter
- Unbleached cone inflated:  
54" length x 6" diameter



## ZIG-ZAG DRAWSTRING BAG

Soft Zig-Zag drawstring bag for when you're on the go.

- Screen printed Zig-Zag emblem graphic
- White rope drawstrings
- Black cotton twill body



ROLLING PAPERS

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# ROLLING MACHINES

Zig-Zag premium Rolling Machine is the standard in paper rolling machines. This roller allows you to achieve the quality and consistency you can't get with the traditional hand rolling method. The result is a perfect roll every time, for maximum smoking pleasure, minimum effort and minimal waste.



## 70MM SIZE ROLLING MACHINE

### Compatible papers:

- Single Wide & Kutcorners
- 12 rollers per carton 12 cartons per case



## 78MM SIZE ROLLING MACHINE

### Compatible papers:

- Any 1 ¼ papers & 1 ½ Ultra Thin
- 12 rollers per carton 12 cartons per case



## 100MM SIZE ROLLING MACHINE

### Compatible papers:

- King Size (*Excludes King Slim*)
- 12 rollers per carton 12 cartons per case





ROLLING PAPERS

CONES & WRAPS

MINI BULK CONES

BULK CONES

ACCESSORIES

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# GRINDERS

## ZIG-ZAG X FLOWER MILL BLADELESS GRINDER



Zig-Zag has partnered with Flower Mill to bring you a bladeless grinder that is machined from aircraft-grade 6061 aluminum and has an anodized finish. Flower Mill's precision tolerances and careful design eliminate metal on metal contact in the milling chamber. This innovative milling process crumbles the product, resulting in a lighter, fluffier grind.

- 3 piece grinder
- 3 quality construction
- Complete milling
- Large capacity
- Modular design



**6 GRINDERS  
PER CARTON**

ZIG-ZAG  
1919



APPAREL

ACCESSORIES

BULK CONES

MINI BULK CONES

CONES & WRAPS

ROLLING PAPERS

The image features a repeating pattern of the Zig-Zag brand logo on a light-colored background with fine horizontal lines. The logo consists of the words 'Zig' and 'Zag' in a stylized, rounded font, with a small figure of a person in a top hat between them. The pattern is arranged in a grid-like fashion, with the logos slightly offset from each other. In the center of the image, there is a solid orange rectangular area containing the brand name 'ZIG-ZAG' in a large, bold, serif font, with 'Apparel' written below it in a smaller, cursive script font.

ZIG-ZAG  
Apparel

ROLL WITH STYLE



S.W.B.

# ZIG-ZAG APPAREL



## ZIG-ZAG CLASSIC T-SHIRT - WHITE

Zig-Zag Classic White T-shirt is made from 60% cotton, 40% polyester with our iconic "Le Zouave" screen print on the chest.

Unisex T-shirt, available in sizes small through X large.



## ZIG-ZAG CLASSIC T-SHIRT - BLACK

Zig-Zag Classic Black T-shirt is made from 60% cotton, 40% polyester with our iconic "Le Zouave" screen print on the chest.

Unisex T-shirt, available in sizes small through XX large.



## ZIG-ZAG HEMP T-SHIRT - CREAM

Zig-Zag Hemp T-shirt is made from 60% cotton, 40% polyester with black arched Zig-Zag logo on the left breast, and "Organic Hemp" logo on the back.

Unisex T-shirt, available in sizes small through XX large.

\*Note for size Small: This shirt comes in white for size small.



## ZIG-ZAG DISTRESSED T-SHIRT - ORANGE

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Zig-Zag Distressed Classic Orange T-shirt is made from 60% cotton, 40% polyester and finished with a graphic screen print.

Unisex T-shirt available in sizes small through XX large.



## ZIG-ZAG 1879 T-SHIRT - WHITE

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Zig-Zag Classic 1879 T-shirt is made from 60% cotton, 40% polyester and finished with our classic gold screen printed logo on the chest.

Unisex T-shirt available in sizes small through XX large.



## ZIG-ZAG BORIS T-SHIRT - BLACK

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Zig-Zag Gold and Black Boris T-shirt is made from 60% cotton, 40% polyester and finished with a graphic screen print.

Unisex T-shirt available in sizes small through XX large.



## ZIG-ZAG No 225 T-SHIRT - BLACK

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Zig-Zag No 225 T-shirt is made from a 60/40 cotton/poly blend with "No 225" logo on the front chest and our iconic arched Zig-Zag logo across the back.

Unisex T-shirt, available in sizes small through XX large.

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## QUALITE SUPERIEURE T-SHIRT - WHITE

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Qualite Superieure T-shirt is made from 60% cotton, 40% polyester and finished with a vintage graphic screen print.

Unisex T-shirt available in sizes small through XX large.



## CLASSIC EMBLEM WOMAN'S TANK TOP - BLACK

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Zig-Zag Classic Emblem on women's black tank top is made from 60% cotton, 40% polyester and finished with a graphic screen print.

Women's tank top, available in sizes X small through X large.



## CLASSIC EMBLEM WOMAN'S TANK TOP - WHITE

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Zig-Zag Classic Emblem on women's white tank top is made from 60% cotton, 40% polyester and finished with a graphic screen print.

Women's tank top, available in sizes X small through X large.





## ZIG-ZAG LOGO HOODIE - DESERT

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Zig-Zag Logo Desert pullover hoodie is made from a cozy mid-weight cotton/polyester blend and finished with our iconic arched Zig-Zag logo screen print on the chest.

Unisex hoodie available in sizes small through XX large.



## ZIG-ZAG LOGO HOODIE - BLACK

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Zig-Zag Logo Black pullover hoodie is made from a cozy mid-weight cotton/polyester blend and finished with our iconic arched Zig-Zag logo screen print on the chest.

Unisex hoodie available in sizes small through XX large.



## ZIG-ZAG CLASSIC HOODIE - BLACK

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Zig-Zag Classic Black pullover hoodie is made from a cozy mid-weight cotton/polyester blend and finished with our iconic "Le Zouave" screen print on the chest.

Unisex hoodie available in sizes small through XX large.



## QUALITE SUPERIEURE HOODIE - HEATHER

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Zig-Zag Vintage-Inspired Qualite Superieure heather grey hoodie is made from a cozy mid-weight cotton/polyester blend and finished with a vintage graphic screen print.

Unisex hoodie available in sizes small through XX large.

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## ZIG-ZAG CLASSIC HAT - WHITE

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White unstructured hat made from 100% cotton twill. Featuring “Le Zouave” embroidered on the front face and an adjustable buckle.

Unisex hat, one size fits all.



## ZIG-ZAG CLASSIC HAT - ORANGE

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Orange 100% cotton twill unstructured hat featuring “Le Zouave” embroidered on the front and an adjustable back clasp.

Unisex hat, one size fits all.



## ZIG-ZAG LOGO HAT - BLACK & GOLD

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Black and gold classic Zig-Zag snapback. Featuring a large golden embroidered font logo and adjustable back snap closure.

Unisex hat, one size fits all.



## ZIG-ZAG LOGO BEANIE - BLACK

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100% Polyester fold-over beanie with gold arched Zig-Zag logo embroidered on the front.

Unisex beanie, one size fits all.



## ZIG-ZAG LOGO BEANIE - NEON ORANGE

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100% Polyester fold-over beanie with white arched Zig-Zag logo embroidered on the front.

Unisex beanie, one size fits all.



## ZIG-ZAG LOGO BEANIE - NEON GREEN

---

100% Polyester fold-over beanie with black arched Zig-Zag logo embroidered on the front.

Unisex beanie, one size fits all.



## ZIG-ZAG CLASSIC SOCKS - ORANGE

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Zig-Zag Classic Socks are made with a breathable cotton/polyester blend and finished with our iconic "Le Zouave" screen print.

Unisex ankle socks, one size fits all.

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# ZIG-ZAG APPAREL



## CLASSIC WHITE ZOUAVE SOCKS

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Zig-Zag Classic White Socks are made from a soft and comfortable blend with jacquard knit design.

Unisex ankle socks, one size fits all.



## STEP & REPEAT SOCKS

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Zig-Zag Step and Repeat Socks are made from a soft and comfortable blend with jacquard knit design.

Unisex ankle socks, one size fits all.



## CLASSIC BLACK KNIT SOCKS

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Zig-Zag Classic Black Socks are made from a soft and comfortable blend with jacquard knit design.

Unisex ankle socks, one size fits all.



## ZIG-ZAG HEMP SOCKS

Zig-Zag Hemp Socks are made with a breathable cotton/polyester blend and finished with our “Organic Hemp” logo.

Unisex ankle socks, one size fits all.

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The image features a dark background with a repeating pattern of stylized, hand-drawn illustrations. The illustrations include a character with a top hat and a character with a crown, both appearing to be in motion or dancing. The word "Zig" is written in a cursive font, and "Zag" is written in a more angular, zig-zag font. The background also has a subtle, fine-lined grid pattern. The main text "ZIG-ZAG STUDIO" is centered in a bold, white, sans-serif font.

**ZIG-ZAG**  
**STUDIO**



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Qualite  
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Qualite  
Superieure

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## APPAREL

# The 1879 Collection

The 1879 Collection is a modern line of apparel and accessories paying tribute to our storied history and conception. Throughout the collection are references to “Le Zouave,” the mythical French soldier who has adorned the packaging of all Zig-Zag products since the company was founded in 1879. The collection features core styles like embroidered vintage T-shirts, hoodies, and sweatpants, as well as elevated goods like varsity jackets and leather merchandise.

**Every item in The 1879 Collection is limited to a maximum of 150 pieces and will never be produced again.**



### 1879 LE ZOUAVE VARSITY JACKET - BLACK

LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Le Zouave Varsity Jacket features a wool body, genuine cowhide leather sleeves, and intricate embroidery throughout.



### 1879 LE ZOUAVE VARSITY JACKET - UNBLEACHED

LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Le Zouave Varsity Jacket features a wool body, genuine cowhide leather sleeves, and intricate embroidery throughout.



## **1879 QUALITE SUPERIEURE T-SHIRT - WHITE**

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Qualite Superieure T-shirt features a soft and flowing cotton/polyester knit blend, complete with a screen printed chest design.



## **1879 QUALITE SUPERIEURE T-SHIRT - BLACK**

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Qualite Superieure T-shirt features a soft and flowing cotton/polyester knit blend, complete with a screen printed chest design.



## **1879 FLORAL T-SHIRT**

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Floral T-shirt features a soft and flowing cotton/polyester knit blend, complete with a screen printed back design and embroidered breast logo.

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### 1879 FLORAL HOODIE - BLACK

LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Floral Hoodie features 100% organic cotton fleece material, screen printed back design, embroidered breast logo and dipped long drawcords.



### 1879 FLORAL HOODIE - UNBLEACHED

LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Floral Hoodie features 100% organic cotton fleece material, screen printed back design, embroidered breast logo and dipped long drawcords.



### 1879 BRAUNSTEIN FRERES LONG SLEEVE - BLACK

LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Braunstein Freres Long Sleeve features a soft and flowing cotton/polyester knit blend, complete with a screen printed back design and embroidered breast logo.



### 1879 BRAUNSTEIN FRERES LONG SLEEVE - WHITE

LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Braunstein Freres Long Sleeve features a soft and flowing cotton/polyester knit blend, complete with a screen printed back design and embroidered breast logo.



### **1879 ZOUAVE JOGGERS - UNBLEACHED**

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Zouave Joggers feature 100% organic cotton fleece material, screen printed leg design and an embroidered logo.



### **1879 ZOUAVE JOGGERS - BLACK**

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Zouave Joggers feature 100% organic cotton fleece material, screen printed leg design and an embroidered logo.



### **1879 LEATHER DUFFLE BAG - FRENCH ORANGE**

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Leather Duffle Bag is made from genuine calfskin leather, complete with full body printing, a custom printed liner, gold hardware and a detachable shoulder strap.



## 1879 LEATHER DUFFLE BAG - UNBLEACHED

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Leather Duffle Bag is made from genuine calfskin leather, complete with full body printing, a custom printed liner, gold hardware and a detachable shoulder strap.



## 1879 LEATHER CARD HOLDER

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Leather Card Holder is made with genuine leather, complete with a nylon interior and gold foil stamped logo.



## 1879 LEATHER ROLLING TRAY

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LIMITED EDITION OF 150

Part of Zig-Zag Studio's 1879 Collection, the Leather Rolling Tray is made from genuine double layered leather, and complete with a gold foil stamped logo.

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# ZIG-ZAG®

IN THE 19TH CENTURY, DURING THE BATTLE OF SEVASTOPOL, A FRENCH SOLDIER, OR "ZOUAVE," HAD HIS CLAY PIPE BROKEN BY A STRAY BULLET. LEGEND HAS IT, HE TORE A PIECE OF PAPER FROM HIS GUNPOWDER BAG AND ROLLED A CIGARETTE, UNKNOWINGLY CREATING THE WORLD'S FIRST ROLLING PAPER. THE LEGENDARY SOLDIER HAS BEEN IMMORTALIZED ON EVERY PACK OF ZIG-ZAG PAPERS SINCE 1879. ORIGINALLY CALLED LE ZOUAVE PAPERS, THE BRAUNSTEIN BROTHERS TRADEMARKED "ZIG-ZAG" IN 1906 AFTER INVENTING THE FIRST INTERLEAVING PROCESS THAT ALLOWS EACH PAPER TO AUTO DISPENSE AFTER ONE IS PULLED FROM THE BOOKLET. THIS REVOLUTIONARY PROCESS REMAINS A GOLD STANDARD FOR ROLLING PAPER PRODUCTS AROUND THE WORLD TODAY.

AFTER NEARLY 150 YEARS, ZIG-ZAG CONTINUES TO PUSH THE BRAUNSTEIN BROTHERS' LEGACY FORWARD BY INNOVATING UNIQUE PRODUCTS TO FUEL UNFORGETTABLE EXPERIENCES.